CRACKS OF ADMINISTRATION

ROBSON PANIAGO

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Introduction

Welcome to the eBook "Administration Stars". In this eBook, we will explore a unique concept that combines two global passions: Football and Business Administration. Imagine a Football team made up of some of the greatest legends of sport and Administration, where each player contributes their exceptional skills to not only scoring goals but also running a successful business.

Our selection of "Administration Stars" is led by a renowned coach, Pep Guardiola, who brings winning strategies from the football field to the corporate world.

Each player, with his or her strategic position and numbered jersey, represents a valuable piece in the puzzle of effective management.
Throughout this eBook, we will delve deeply into the contributions of each of these "stars" to business, examining their winning strategies as well as the challenges they faced throughout their illustrious careers.

Our journey will take us to discover how these exceptional players can inspire and guide business leaders, entrepreneurs, and anyone who wants to succeed in business administration.

As we explore the lessons of Football in Management, we hope you will find valuable insights that can be applied to your own business environment.

In the following chapters, each player will be highlighted individually, with detailed analyses of their contributions, followed by topics that explore specific strategies.

In the end, we will bring together all the lessons learned to form a “dream team” in business administration.

Ready to take the field? Let’s start our journey with Rogério Ceni, the goalkeeper of strategy (#1), and discover how his vision of the game can inspire business success.